

**Kansas Section
Society for Range Management**

Guidelines for the

Information and Education Committee

Purpose: The Information and Education Committee is responsible for generating, assembling and disseminating information relevant to the issues of range resource management. To be effective in this endeavor, the general public as well as Society members must be kept abreast of issues, progress and new technology relevant to range resource management. Specific purposes for this committee include:

- (a) increasing public awareness and recognition of and appreciation for rangeland and rangeland resources;
- (b) promoting a wider recognition of the role of the Society as a body of interested, informed persons concerned with range resource management;
- (c) developing the professional image of range managers;
- (d) working jointly with other related committees in areas of mutual interest and concern.

Structure: The committee shall consist of five (5) members. Members will serve a two (2) year term, staggered so that each year, two (2) new members shall be appointed by the incoming Second Vice-President. The president shall appoint a chairperson from the out-going committee members. A wide geographical and/or professional representation should be among the criteria for the composition of this committee.

Sub-Committees: The Chairperson may organize sub-committees or work groups to facilitate specific assignments. Non-committee members may be utilized as needed but the primary responsibility for execution of projects and programs will rest with the committee.

Responsibilities:

1. To identify issues and programs of mutual interest to the general public and Kansas and subsequently, to prepare and disseminate information to the Section Newsletter and other news media regarding these events.
2. To explore ways and means of implementing multi-media coverage for I & E programs and materials.
3. To work closely with related committees, particularly Public Affairs, to interchange ideas, materials and proposals of material interest and concern.
4. To meet regularly at the annual Section meeting and subsequently make a committee report to the Board of Directors.